

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

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**YURMAN STUDIO, INC. and YURMAN DESIGN  
INC.,**

**Plaintiffs,**

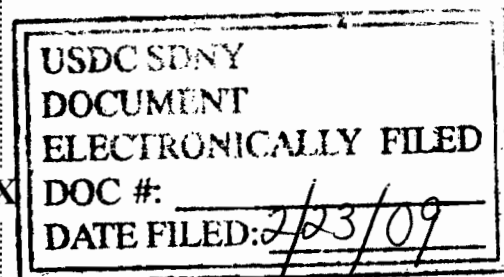
**- against -**

**ELENA CASTANEDA and EJEWELER LLC d/b/a  
OVERSTOCKJEWELER.COM,**

**Defendants.**  
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**OPINION  
AND ORDER**

**07 Civ. 1241 (SAS)**



**CARTIER, a division of RICHEMONT NORTH  
AMERICA, INC., CARTIER INTERNATIONAL,  
N.V., CARTIER CREATION STUDIO, S.A., VAN  
CLEEF & ARPELS S.A., VAN CLEEF & ARPELS,  
INC., VAN CLEEF & ARPELS DISTRIBUTION  
INC., GUCCI AMERICA INC., and BULGARI  
S.p.A.,**

**Plaintiffs,**

**- against -**

**ELENA CASTANEDA and EJEWELER LLC d/b/a  
OVERSTOCKJEWELER.COM,**

**Defendants.**  
----- X

**07 Civ. 7862 (SAS)**

**SHIRA A. SCHEINDLIN, U.S.D.J.:**

**I. INTRODUCTION**

On August 19, 2008, this Court issued an Opinion and Order granting in part plaintiffs' motion for summary judgment on their copyright, patent, and trademark infringement claims.<sup>1</sup> However, at that time, the Court determined that lingering issues of fact precluded a finding that defendants had willfully violated plaintiffs' copyrights and trademarks, which would have entitled plaintiffs to enhanced statutory damages.<sup>2</sup>

Plaintiffs then brought a limited motion for statutory damages in light of ongoing infringement in the two-week period between the issuance of the August 19 Order and a conference on September 2, 2008. Plaintiffs also demanded that costs and fees associated with bringing that motion be assessed against defendants' attorney in his individual capacity. In an Opinion and Order dated November 19, 2008, plaintiffs were awarded \$24,000 in damages but the Court denied the request for costs and fees without prejudice.<sup>3</sup> Plaintiffs now

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<sup>1</sup> See *Yurman Studio, Inc. v. Castaneda*, Nos. 07 Civ. 1241 and 07 Civ. 7862, 2008 WL 3861219, at \*9-\*14 (S.D.N.Y. Aug. 19, 2008).

<sup>2</sup> See *id.* at \*16.

<sup>3</sup> See *Yurman Studio, Inc. v. Castaneda*, Nos. 07 Civ. 1241 and 07 Civ. 7862, 2008 WL 4949775, at \*4 (S.D.N.Y. Nov. 19, 2008). The statutory damages

renew their motion for costs and fees. For the following reasons, plaintiffs' motion for costs and fees against defendants pursuant to Section 505 of the Copyright Act and Section 1117(a) of the Lanham Act is denied. Plaintiffs' motion for costs and fees against defendants' former counsel, Scott Zarin,<sup>4</sup> pursuant to section 1927 of title 28 of the United States Code is also denied.<sup>5</sup>

## II. BACKGROUND

Despite the issuance of this Court's Opinion and Order on August 19, 2008, finding that defendants had infringed on the copyrights of Yurman Studio Inc. and/or Yurman Design Inc., Cartier, Cartier International, N.V., and/or Cartier Creation Studio, S.A., and Gucci America Inc., defendants continued – from August 19, 2008 to August 29, 2008 – to sell jewelry that infringed plaintiffs' copyrights and trademarks in the same manner as they had at the commencement of this case.<sup>6</sup> During that ten-day period, defendants' attorney failed to inform

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award was amended from \$18,000 to \$24,000 after the opinion was published.

<sup>4</sup> Zarin withdrew as counsel for defendants on December 1, 2008.

<sup>5</sup> Plaintiffs also argue that the Court can impose sanctions or order the sharing of such costs and fees between Zarin and defendants according to its inherent powers. *See* Memorandum of Law in Support of Plaintiffs' Motion for an Award of Costs and Fees Incurred in Connection with their Motion for Statutory Damages ("Pl. Mem. for Costs and Fees") at 5-6.

<sup>6</sup> *See* 10/6/08 Declaration of Elena Castaneda ("10/6/08 Castaneda Decl.") ¶ 7.

defendants of the twenty-eight particular jewelry items that this Court found infringed plaintiffs' copyrights and trademarks.<sup>7</sup> These items infringed on eight Yurman copyrights and four Gucci copyrights, and three categories of items violated a Cartier trademark: bracelets, rings, and a necklace.<sup>8</sup>

After defendants' counsel informed them which particular items were infringing on August 29, 2008, defendants – instead of removing the items completely – moved the items to a “Final Sale” web page.<sup>9</sup> Finally, after a status conference on September 2, 2008 at which plaintiffs brought the ongoing sale of infringing items to this Court's attention, defendants ceased selling the items entirely.<sup>10</sup> Defendants additionally removed twenty-one items that plaintiffs allege infringe on their exclusive rights, despite this Court's decision denying summary judgment concerning those particular items.<sup>11</sup>

In defendants' opposition to plaintiffs' motion for statutory damages,

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<sup>7</sup> *See id.* ¶ 6.

<sup>8</sup> *See* Memorandum of Law in Support of Plaintiffs' Motion for an Award of Enhanced Statutory Damages (“Pl. Mem. for Enhanced Damages”) at 8-12.

<sup>9</sup> 10/6/08 Castaneda Decl. ¶ 7.

<sup>10</sup> *See id.* ¶ 8.

<sup>11</sup> *See id.*

Zarin argued that plaintiffs' motion should be stricken because the filing of the motion had not been approved by the Court.<sup>12</sup> Zarin further contended that because plaintiffs had requested permission to conduct additional discovery on the willfulness issue, he had believed that plaintiffs were planning to make one combined motion regarding willfulness at a later time.<sup>13</sup> By filing a separate motion solely for the period from August 19, 2008 to September 2, 2008, Zarin argued that plaintiffs were unnecessarily creating work for the Court and increasing defendants' attorney's fees.<sup>14</sup> Zarin therefore requested that the Court award costs and fees to defendants for having to oppose the motion.<sup>15</sup>

### **III. LEGAL STANDARDS**

#### **A. Fees and Costs Under the Copyright Act and the Lanham Act**

Section 505 of the Copyright Act permits a "court in its discretion" to award costs and attorneys fees "to the prevailing party" in litigation under the

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<sup>12</sup> See Defendant Castaneda and Ejeweler's Opposition to Plaintiffs' Motion for an Award of Enhanced Statutory Damages at 9-10.

<sup>13</sup> See *id.* at 10.

<sup>14</sup> See *id.* at 11.

<sup>15</sup> See *id.*

Act.<sup>16</sup> The decision to award costs and fees may take into account punitive or deterrent policies.<sup>17</sup> Other factors to consider may include “frivolousness, motivation, objective unreasonableness [] and the need in particular circumstances to advance considerations of compensation and deterrence.”<sup>18</sup> In addition, a court may also consider the relative financial strength of the parties in its determination of whether to award costs and fees.<sup>19</sup>

Similarly, the Lanham Act provides that “the court in exceptional cases may award reasonable attorney fees to the prevailing party.”<sup>20</sup> The term “exceptional cases” is understood to include fraud, bad faith, or willful infringement.<sup>21</sup>

## **B. Counsel’s Liability for Excessive Costs**

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<sup>16</sup> 17 U.S.C. § 505.

<sup>17</sup> *See Crescent Publ’g Grp., Inc. v. Playboy Enters., Inc.*, 246 F.3d 142, 151 (2d Cir. 2001).

<sup>18</sup> *Id.* at 147 (quoting *Fogerty v. Fantasy, Inc.*, 510 U.S. 517, 535 n.19 (1994)).

<sup>19</sup> *See Contractual Obligation Prods., LLC v. AMC Networks, Inc.*, 546 F. Supp. 2d 120, 132 (S.D.N.Y. 2008).

<sup>20</sup> 15 U.S.C. § 1117(a).

<sup>21</sup> *See Patsy’s Brand, Inc. v. I.O.B. Realty, Inc.*, 317 F.3d 209, 221 (2d Cir. 2003).

Section 1927 of title 28 of the United States Code states, “Any attorney . . . who so multiplies the proceedings in any case unreasonably and vexatiously may be required by the court to satisfy personally the excess costs, expenses, and attorneys’ fees reasonably incurred because of such conduct.”<sup>22</sup> “This provision is designed to deter unnecessary delays in litigation by imposing upon attorneys an obligation to avoid dilatory tactics.”<sup>23</sup> “Bad faith is the touchstone of an award under this statute.”<sup>24</sup> Before awarding costs and fees under this statute, “the trial court must find clear evidence that (1) the offending [attorney’s] claims were entirely meritless and (2) the [attorney] acted for improper purposes.”<sup>25</sup>

### C. The Court’s Inherent Powers

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<sup>22</sup> 28 U.S.C. § 1927.

<sup>23</sup> *People of State of New York by Vacco v. Operation Rescue Nat’l*, 80 F.3d 64, 72 (2d Cir. 1996).

<sup>24</sup> *Revson v. Cinque & Cinque*, 221 F.3d 71, 79 (2d Cir. 2000) (quoting *United States v. International Bhd. of Teamsters*, 948 F.2d 1338, 1345 (2d Cir. 1991)).

<sup>25</sup> *Id.* (quoting *Agee v. Paramount Commc’ns. Inc.*, 114 F.3d 395, 398 (2d Cir. 1997)). *Accord In re 60 East 80th Street Equities*, 218 F.3d 109, 115 (2d Cir. 2000) (“We have held that an award under § 1927 is proper when the attorney’s actions are so completely without merit as to require the conclusion that they must have been undertaken for some improper purpose such as delay.”) (quoting *International Bhd. of Teamsters*, 948 F.2d at 1345).



“‘Courts of justice are universally acknowledged to be vested, by their very creation, with power to impose silence, respect, and decorum, in their presence, and submission to their lawful mandates.’”<sup>26</sup> “These powers are ‘governed not by rule or statute but by the control necessarily vested in courts to manage their own affairs so as to achieve the orderly and expeditious disposition of cases.’”<sup>27</sup> Thus, a Court “may [assess attorney’s fees against the responsible party] when that party ‘shows bad faith by delaying or disrupting the litigation or by hampering enforcement of a court order.’”<sup>28</sup>

“A court must, of course, exercise caution in invoking its inherent power, and it must comply with the mandates of due process, both in determining that the requisite bad faith exists and in assessing fees.”<sup>29</sup> Furthermore, while a court “ordinarily should rely on the Rules rather than the inherent power,” if “neither the statute nor the Rules are up to the task, the court may safely rely on its

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<sup>26</sup> *Chambers v. NASCO, Inc.*, 501 U.S. 32, 43 (1991) (quoting *Anderson v. Dunn*, 19 U.S. 204, 227 (1821)).

<sup>27</sup> *Id.* (quoting *Link v. Wabash R.R. Co.*, 370 U.S. 626, 630-31 (1962)).

<sup>28</sup> *Id.* at 46 (quoting *Hutto v. Finney*, 437 U.S. 678, 689 n.14 (1978)). *Accord United States v. Seltzer*, 227 F.3d 36, 41-42 (2d Cir. 2000) (holding that when a court is considering attorney’s fees as sanctions, the court is required to make an “explicit finding” that the offending party acted in bad faith).

<sup>29</sup> *Id.* at 50 (citation omitted).



inherent power.”<sup>30</sup>

#### **IV. DISCUSSION**

##### **A. Costs and Fees from Defendants**

Plaintiffs’ motion for costs and fees against defendants is denied.

The Court has already awarded plaintiffs \$24,000 in statutory damages after it found, in its November 19, 2008 Opinion and Order, that defendants had willfully infringed plaintiffs’ copyrights for the period between August 29, 2008 and September 2, 2008. This award was granted after careful consideration of whether the amount would serve to effectively deter defendants from engaging in further misconduct and the financial impact of such award on defendants’ business.<sup>31</sup>

While the Court is cognizant that on numerous previous occasions, defendants have failed to keep their promises to cease infringing conduct, the Court is nevertheless satisfied that the statutory damages that have been awarded to plaintiffs are sufficient to punish and deter defendants from continuing this

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<sup>30</sup> *Id.*

<sup>31</sup> *See Yurman Studio*, 2008 WL 4949775, at \*3-\*4 (discussing defendants’ gross sales, plaintiffs’ lost profits, and the potential deterrent effect of imposing the sanctions).

conduct.<sup>32</sup> In fact, Castaneda has informed the Court that she has ceased selling the products of which plaintiffs complain, including products related to claims on which the Court declined to grant summary judgment for plaintiffs.<sup>33</sup> A further assessment of costs and fees may prove to be far more punitive than necessary and would likely accomplish little. Therefore, plaintiffs' motion for costs and fees with respect to defendants is denied.

**B. Costs and Fees from Zarin**

Plaintiffs' motion for costs and fees against Zarin is also denied, but for different reasons. Plaintiffs argue that Zarin should be ordered to pay the costs and fees associated with making the motion for statutory damages because (1) he made the "outrageous" argument in his opposition papers that plaintiffs' motion was not approved by the Court and that plaintiffs should thus be ordered to pay defendants' attorney's fees for having to oppose the motion; and (2) he failed to read the August 19, 2008 Opinion and Order in a timely manner and advise his

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<sup>32</sup> Indeed, Elena Castaneda notes that her sale of 29 items from August 29, 2008 to September 2, 2008 resulted in a total revenue of \$174.00, which in turn resulted in no more than \$40.00 of profit. *See* 1/14/09 Declaration of Elena Castaneda ¶ 3. A \$24,000 damages award is surely sufficient to remind defendants that a continuation of their infringing conduct will not benefit anyone. Also, it is significant that a preliminary injunction has been entered in this case. Any violation of that order has and will result in a finding of contempt.

<sup>33</sup> *See* 10/6/08 Castaneda Decl. ¶ 8.

client which items the Court had held to infringe plaintiffs' copyrights and trademarks.<sup>34</sup>

**1. Zarin's Argument that Plaintiffs' Motion Should Be Stricken**

Plaintiffs' first complaint – that Zarin caused plaintiffs “to needlessly [] devote much of their reply papers to addressing” the “outrageous” arguments he made in defendants' opposition papers – fails as a ground upon which to grant costs and fees. The arguments that Zarin made in response to plaintiffs' motion were colorable, and they do not appear to have been made for an improper purpose. Zarin explains that he did not have the impression – upon leaving the September 2, 2008 conference – that the Court had approved plaintiffs' filing of a separate motion for statutory damages for the period between August 19, 2008 and September 2, 2008.<sup>35</sup> He appears to have been further confounded when he received a letter from plaintiffs' counsel informing him that the Court had decided a pre-motion conference was unnecessary and that counsel wanted to negotiate a mutually agreeable briefing schedule.<sup>36</sup> He believed that one

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<sup>34</sup> Pl. Mem. for Costs and Fees at 2.

<sup>35</sup> See Counsel Scott Zarin's Opposition to Plaintiffs' Motion for Attorney Fees Pursuant to 28 U.S.C. § 1927 (“Zarin Mem.”) at 8 n.2.

<sup>36</sup> See *id.* at 9 n.3.

motion regarding the question of defendants' willfulness would suffice.<sup>37</sup> While Zarin's continued belief that he had not been given the opportunity to discuss plaintiffs' filing of the statutory damages motion<sup>38</sup> is questionable – especially after his review of the transcript of the September 2, 2008 conference<sup>39</sup> – his attempt to defeat plaintiffs' motion by making this procedural argument was not taken in bad faith, nor was it meritless.<sup>40</sup>

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<sup>37</sup> *See id.*

<sup>38</sup> *See id.* at 8 (“... no discussion of a motion regarding statutory damages for the discrete period of time between August 19<sup>th</sup> and August 29<sup>th</sup> occurred during the September 2, 2008 Court conference . . .”). *See also id.* at 9 n.3 (“Having been deprived of this opportunity [to argue to the Court that a motion for statutory damages should be postponed until the case was over] by Plaintiffs' counsel's swift filing of the motion before Counsel Zarin had knowledge of his discussion with the Court, however, Counsel Zarin was forced to raise [the argument that plaintiffs' motion be stricken] in Defendants' response to that motion.”).

<sup>39</sup> *See id.* at 8 n.2; Transcript of September 2, 2008 Conference at 2:18-3:12 (“MR. EDERER: . . . The first [issue] has to do with your decision and order of August 19 in which you [] found[] that 37 individual designs being sold by the defendant are infringing. We noticed last week that those items were still being sold on the defendants' website. We thought maybe it was just, over the passage of time, they would take them down. This morning we went on the website again and found that those items, those specific 37 items have been put on, quote/unquote, final sale. . . . THE COURT: Well, it seems to me that it goes to damages. Every day that it's on, you seek damages. Right? . . . And so we may [] need to move to the damages phase of those 37 immediately. MR. EDERER: Perhaps we should. THE COURT: Yes, I'm open to that idea . . .”).

<sup>40</sup> While plaintiffs' motion for statutory damages against defendants was discussed during the September 2, 2008 conference, the Court acknowledges that

And while plaintiffs complain that they had to “devote much of their reply papers” in that motion to addressing Zarin’s arguments, there was certainly no need to do so. A quick reference to the transcript of the September 2, 2008 conference showing that Zarin was incorrect in his statements that he was not involved in any discussion regarding the filing of that motion would have sufficed. Instead, plaintiffs decided to devote four and a half pages of their ten-page reply brief to modifying their motion for costs and fees and explaining in painstaking detail Zarin’s alleged failings.<sup>41</sup> Plaintiffs have only themselves to blame for that.

## **2. Zarin’s Failure to Review the August 19, 2008 Opinion and Order in a Timely Manner**

Plaintiffs’ second complaint – Zarin’s tardiness in reviewing the Court’s August 19, 2008 Opinion and Order and timely advising his clients – is more serious but nevertheless cannot result in a sanction under either section 1927 or the Court’s inherent powers. Zarin explained that he did not review the August

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it was not crystal clear that it would entertain a separate motion by plaintiffs for the period of infringement from August 19, 2008 until September 2, 2008. Zarin’s position is therefore understandable.

<sup>41</sup> See Reply Memorandum of Law in Further Support of Plaintiffs’ Motion for an Award of Enhanced Statutory Damages at 6-10. Plaintiffs had requested costs and fees from the defendants in their moving papers. See Memorandum of Law in Support of Plaintiffs’ Motion for an Award of Enhanced Pl. Mem. for Enhanced Damages at 13-14. They then decided to modify this request in their reply papers, seeking costs and fees only from Zarin.



19, 2008 Opinion and Order immediately because he was in the process of moving offices the week after the Opinion and Order was issued and, as a solo practitioner, had not had the time nor the manpower to properly analyze the Opinion.<sup>42</sup>

There is no doubt that Zarin failed to act properly in the days after the August 19, 2008 Opinion and Order. He explains that he first saw the August 19, 2008 Opinion and Order on August 21 and that he had “briefly perused” the opinion that day.<sup>43</sup> On August 22, he telephoned Castaneda to inform her that the Court had found some of her products to infringe plaintiffs’ copyrights and designs.<sup>44</sup> However, because he had not yet carefully reviewed the opinion, he declined to specify which items she should remove from her website, informing her instead that a conference was scheduled for September 2 and that he believed this conference would “shed light” on when the infringing items should be removed.<sup>45</sup>

During the week of August 25, Castaneda left Zarin a number of

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<sup>42</sup> See 10/6/08 Declaration of Scott Zarin (“10/6/08 Zarin Decl.”) at ¶ 3.

<sup>43</sup> See 10/6/08 Zarin Decl. ¶ 2.

<sup>44</sup> See *id.* ¶ 4.

<sup>45</sup> See *id.* ¶ 5.

voicemails, but these calls were apparently not returned.<sup>46</sup> In addition, Castaneda emailed Zarin on August 26, following up on the call she received from Zarin, and asking which items needed to be removed so that she could “liquidate” them.<sup>47</sup> Zarin responded on August 27 that he would respond “shortly.”<sup>48</sup> It was not until August 29 that Zarin provided Castaneda with a detailed list of items to remove.<sup>49</sup>

Whatever the reasons for his lack of communication with his client, his failure to review the opinion, respond to his client’s questions, and advise her clearly until August 29 hampered the enforcement of the Court’s order. In addition, his delay in relaying to his clients which products they should stop selling gave them little time with which to comply with the Court’s findings in the Opinion and Order and subjected them to penalties. In fact, it is possible that if Zarin had acted properly, the motion for statutory damages would not have been

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<sup>46</sup> See *id.* ¶ 6.

<sup>47</sup> See Email chain between Castaneda and Zarin (“8/26/08 Email Chain”), Ex. F to 1/9/09 Declaration of Scott Zarin. Castaneda also informed Zarin that her company had “already [set up] the page.” *Id.* Zarin appears not to have understood that Castaneda was still intending to sell the items, albeit at a marked discount, arguing that he believed “liquidate” to mean “get rid of” or “dispose of” rather than sell. Zarin Mem. at 12.

<sup>48</sup> See 8/26/08 Email Chain.

<sup>49</sup> See *id.*



filed.<sup>50</sup> Nevertheless, Zarin's conduct – while irresponsible – cannot be said to have been committed in bad faith, a finding that is required in order for this Court to sanction Zarin under either section 1927 or the Court's inherent powers. I therefore decline to sanction Zarin.

## V. CONCLUSION

For the foregoing reasons, plaintiffs' motion for costs and fees against defendants and Zarin is denied.<sup>51</sup> The Clerk of the Court is directed to close this motion (docket no. 83 in case 07 Civ. 1241 and docket no. 53 in case 07 Civ.

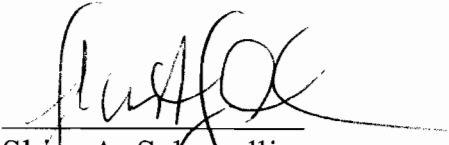
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<sup>50</sup> The Court notes Zarin's remark in his opposition papers to this motion that the Court had "sustained" his explanation for failing to advise his client during this ten-day period because the Court did not sanction defendants for that period. *See* Zarin Mem. at 6-7. That the Court declined to sanction defendants during that period did not mean that the Court accepted Zarin's excuse. Rather, the Court declined to find that defendants had acted willfully in their infringement of plaintiffs' copyrights during that time.

<sup>51</sup> Zarin requests that this Court order plaintiffs' counsel to "cease communicating with him in any way." *See* Zarin Mem. at 14-15. Because Zarin still retains files in this case, this Court declines to do so. However, this is the only purpose for which plaintiffs' counsel may contact Zarin.

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SO ORDERED:

  
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Shira A. Schemdlin  
U.S.D.J.

Dated: New York, New York  
February 23, 2009

**- Appearances -**

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